



GCA Asset Management

GCA Group



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**GCA Asset Management**

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**Asset Management**

**Wealth Management**

## Executive summary

Gulf Central Agency Asset Management (GCA AM) is a trading name and the investment Management arm of Gulf Central Merchant Bank Ltd (GCMB) a London based independent and privately owned financial services firm. GCMB is a UK registered company and Authorised by the Financial Conduct Authority.

GCA Asset Management core businesses are investment management advisory. Headquartered in London and through its multinational team, GCA Asset Management offers exceptional services to many clients and outstanding access to global financial markets.



# GCA Asset Management

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Business Overview



## GCA Asset Management GCA Group

- Asset Management
  - Discretionary Portfolio
  - Advisory Portfolio
  - Investment Philosophy
- Wealth Management
  - Advisory & Discretionary Services
  - Execution Only Service
- Advisory board



### Asset Management Advisory

>Providing investment management and risk management advisory services to institutional, intermediary and individual investors.

>Maintaining a profitable partnership with our clients aiming to exceed our clients' investment expectations by providing a service at the highest possible standard.

> Offering a diverse range of investment advisory products including equity, fixed income, liquidity and alternative strategies.



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### Discretionary Portfolio

>Investment management advisory services for customized segregated accounts investing in global markets.

>Portfolio management services that cater to the needs of each respective investor taking into account their risk profile and investment objectives.

>Providing our investors with a diversified suite of high quality asset management vehicles and products, seeking to achieve attractive returns across various strategies in all market conditions.



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## Advisory Portfolio Management

>Aimed at clients that wish to be more involved in the management of their investments.

>Tailoring investment strategies to clients' needs by using highly experienced and dedicated investment management advisors that ascertain the attitude to risk and relevant requirements.

>Alerting clients to investment opportunities, trends and themes as they arise and will provide regular advice on the management and composition of the portfolio.





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### Investment Philosophy

>We believe that active investment management, when coupled with the discipline and intellectual integrity of our investment process, is the best way to achieve superior returns in the areas and themes we specialise in.



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### Wealth Management Advisory

>Offering tailored wealth management advisory services designed to meet the unique needs of high net worth individuals, their families and their businesses as well as small institutions.

>Providing an open architecture platform that accesses products and services from both within GCA AM and from a variety of other major financial services institutions.

>Assessing long and short term objectives and developing a plan to meet those objectives in a disciplined fashion.



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### Advisory & Discretionary Services

>Structured in a variety of ways depending on the desired level of involvement in the investment portfolio.

>Clients make all their own investment decisions, with access to GCA AM research, advice and execution services, an active advisory relationship is probably most suitable.

>Discretionary portfolios are diversified and actively managed, with portfolios designed to optimize returns across the spectrum from conservative to aggressive allocations.



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## “Execution Only” Service

>Clients who know exactly what they want and do not require any advice from us. In such cases we are usually happy to transact the business on an 'Execution Only' basis.

>Execution of transactions upon the client's specific instructions, having provided no advice to the client on the merit of the investment being transacted.



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## Advisory Board



**Dr. Wladimir Ledochowski**  
Honorary Chairman



**Hakim Azaiez**  
Chief Investment Officer



**Chris Baker**  
Senior Advisor



**Malik Annabi**  
Senior Advisor



**Stephen Fowley**  
Senior Advisor



**Fund Ayhan**  
Senior Advisor